THE ANALYSIS OF POLITENESS STRATEGY EMPLOYED BY
THE CHARACTERS IN THE FILM ENTITLED THE KING'S SPEECH

(A Pragmatics Approach)

THESIS
Submitted as a Partial Fulfillment of Requirement
For the Sarjana Sastra Degree in English Department
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BY:
RISKY NOVITASARI
C0309054

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FACULTY OF LETTERS AND FINE ARTS
SEBELAS MARET UNIVERSITY

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The Analysis of Politeness Strategy Employed by
the Characters in the Film Entitled *The King’s Speech*

*(A Pragmatics Approach)*

By:

RISKY NOVITASARI
C0309054

Thesis Supervisor

\[\text{Signature}\]

Drs. S Budi Waskito, M.Pd

NIP. 195211081983031001

Head of English Department
Faculty of Letters and Fine Arts Sebelas Maret University

\[\text{Signature}\]

Drs. Agus Hari Wibowo, M.A., Ph.D

NIP. 19670830199302100
The Analysis of Politeness Strategy Employed by the Characters in the Film Entitled *The King's Speech*

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By:

Risky Novitasari

C0309054

Accepted and Approved by the board of examiners Faculty of Letters and Fine Arts of Sebelas Maret University on

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<th>Name</th>
<th>Signature</th>
</tr>
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<tr>
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<td>Drs. Agus Hari Wibowo, M.A., Ph.D</td>
<td></td>
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<tr>
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<td>NIP. 196708301993021001</td>
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<tr>
<td>Secretary</td>
<td>Karunia Purna Kusriati, S.S., M.Si.</td>
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</tr>
<tr>
<td></td>
<td>NIP. 198211242009122002</td>
<td>(............)</td>
</tr>
<tr>
<td>First Examiner</td>
<td>Drs. S Budi Waskito, M.Pd</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NIP. 195211081983031001</td>
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<tr>
<td>Second Examiner</td>
<td>Prof. Dr. Djatmika, M.A</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NIP. 196707261993021001</td>
<td>(............)</td>
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</tbody>
</table>

The Dean Faculty of Letters and Fine Arts

Sebelas Maret University

Drs. Riyadi Santosa, M.Ed., Ph.D

NIP. 196003281986011001
PRONOUNCEMENT

Name : Risky Novitasari
NIM : C0309054

The researcher stated sincerely that this thesis entitled *The Analysis of Politeness Strategy Employed by the Characters in the Film Entitled the King’s Speech (A Pragmatics Approach)* was originally and formerly written by the researcher. It is not a plagiarism, nor made by others. The belonging related to other people’s work are written in the quotation and included within the bibliography.

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Surakarta, March 2014

The Researcher

Risky Novitasari
MOTTO

DARE TO DREAM

Imagination is more important than knowledge.
Knowledge is limited. Imagination encircles the world.

-Albert Einstein-
DEDICATION

Allah SWT

My Beloved Parents and My sister

People who always support me
ACKNOWLEDGEMENT

Alhamdulillahirabbil'alamin… All praise is just for Allah SWT for blessing and guiding my life, so I could finish my thesis. There are many people who have helped me along the way in finishing this thesis. Therefore, I would like to express my gratitude to the people who contribute in the completion of this thesis:

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I believe that this thesis is far from being perfect, thus constructive criticism and suggestion are open-handedly accepted. Hopefully this thesis will be beneficial as it is purposively written. Thank you.

Surakarta, March 2014

Risky Novitasari
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THE ANALYSIS OF POLITENESS STRATEGY EMPLOYED BY
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ABSTRACT

Risky Novitasari¹

Drs. S. Budi Waskito, M.Pd²

The research studies the use of politeness strategy in the film entitled The King’s Speech. It is conducted to find out the types of the politeness strategy employed by the characters and the factors which influence the characters to employ those strategies in relation to Brown and Levinson’s politeness strategy.

This research uses Pragmatics approach. It is a qualitative descriptive research which took purposive sampling technique. The data are all the dialogs containing politeness strategy which have significant relationship with the problem statements. There are 39 data which are found in the film. The data are then identified by using Brown and Levinson’s politeness strategy to answer the types of politeness strategy employed by the characters. The researcher uses Brown and Levinson’s politeness scale to find out the factors which are influencing the characters to employ those strategies.

The result of the analysis shows that there are four types of politeness strategy employed by the characters in the film. These are Bald on Record (5 data), Positive Politeness Strategy (15 data), Negative Politeness Strategy (10 data), Off Record Strategy (6 data), and overlapping between politeness strategies (3 data). Thus, all types of politeness strategy are employed in the film. The characters express the politeness strategy by using low intonation, normal intonation and high intonation. The characters also show some facial expressions toward the hearer when employing those strategies.

There are two factors influencing the characters when they employ this strategy, namely payoff and relevant circumstances. Concerning with payoff, the speaker can get different advantages by employing the different type of politeness strategy. This is found in the entire of the data. Meanwhile, the circumstances include social distance (D), power rating (P) and the size of imposition (R). The all of three factors influence the characters in employing politeness strategy.

¹ Student of English Department/ NIM C0309054
² Thesis Supervisor