

DAFTAR PUSTAKA

- Abdulhak, I. (2017). Implementation of scientific approach based learning, *International Journal of Education and Research* 5(8), 221–230.
- Abidin, Y. (2013). *Pengantar Retorika*. Bandung: Pustaka Setia.
- Arsyad, A. (2013). *Media Pembelajaran*. Jakarta: RajaGrafindo Persada.
- Adekola, G. (2010). The Impact of Instructional Media on Education of Youths on HIV/AIDS in Nigeria Urban Communities. *International Journal of Scientific Research in Education*, Vol.3 (1), 64–72.
- Akhyak, Indrawan, A. (2013). Improving the Student's English Speaking Competence Through Storytelling. *International Journal of Language and Literature*, Vol.1, No.2, 18-19.
- Aladdin, A. (2012). Analisis Penggunaan Strategi Komunikasi Dalam Komunikasi Lisan Bahasa Arab An Analysis Of The Usage Of Communication Strategies In Arabic Oral Communication, 12, 645–666.
- Alibakhshi, G.& Padiz, D. (2011). “The Effect of Teaching Strategic Competence on Speaking Performance of ELS Learners,” 2(4), 2011.
- Andayani. (2015). *Problem dan Aksioma: dalam Metodologi Pembelajaran Bahasa Indonesia*. Yogyakarta: Deepublish.
- Andrew, Z. (2004). “College Curriculum Competencies and Skills Former Students Found Essential to Their Careers”. *Journal College Student*. Vol. 38 (3), pp: 1-11.
- Anglin, G. J. (2011). *Instructional Technology, Past, Present, and Future, third edition*. California: Libraries Unlimited.
- Aziz, A. M. (2017). *Ilmu Dakwah*. (Suwito, Ed.) (6th ed.). Jakarta: PT Fajar Interpratama Mandiri.
- Abdulhak, I. (2017). Implementation of scientific approach based learning, 5(8), 221–230.
- Abidin, Y. (2013). *Pengantar Retorika*. Bandung: Pustaka Setia.
- Adekola, G. (2010). The Impact of Instructional Media on Education of Youths on HIV/AIDS in Nigeria Urban Communities. *International Journal of Scientific Research in Education*, Vol.3 (1), 64–72.
- Aristotle. (1954). *The Rhetoric and Poetics of Aristotle*. (W. Rhys Roberts, Trans). New York: Modern Library.

commit to user

- Aristotle. (1990). *The Art of Politics* (H. Rackham, Trans.). Cambridge, MA: Harvard University Press.
- Aristotle. (1991). *On Rhetoric: A Theory of Civic Discourse*. (Goerge A. Kennedy, Trans.). New York: Oxford.
- Aristotle. (1992). *The Art of Rhetoric* (H. Lawsen-Tancred, Trans.). New York: Penguin Books.
- Bahrani, T., & Soltani, R. (2012). How to Teach Speaking Skill ?, 3(2), 25–30.
- Bandura, A. (1977). *Sosial Learning Theory*. Englewood Cliff, NJ: Prentice Hall.
- Baidawi, A. (2016). Using Visual Media in Teaching Speaking. *OKARA Journal of Languages and Literature*, vol.1.
- Blakesley, D. (2001). *The Element of Dramation*. New York: Longman.
- Beden, S. (2016). Pemetaan Struktur Peristiwa Bahasa : Komunikasi Bebas Konflik Mapping Structure of Speech Event: Conflict-free Communication, 16 (February), 67–87.
- Beckam, M W. (2017). Media, Persuasion and Propaganda (Media Topics EUP). *Communication Education*, Volume 67, Issue 2 April 2017 Pages E4–E6.
- Boonkit, K. (2010). Enhancing the development of speaking skills for non-native speakers of English, 2, 1305–1309. <https://doi.org/10.1016/j.sbspro.2010.03.191>
- Branch, R.M. (2009). *Instructional Design: The ADDIE approach*. New York: Springer.
- Brings, L. (1977). *Instructional Design: Principles and Application*. New Jersey: Engle wood Cliffs.
- Brow, G. & Yule. (1996). *Discourse Analysis*. Cambridge: Cambridge University Press.
- Brown, H.D. (2015). *Teaching by Principles: An Interactive Approach to Language Pedagogy*. United States: Pearson Education.
- Bukhori, B. (2016). Kecemasan berbicara di depan umum ditinjau dari kepercayaan diri dan keaktifan dalam organisasi kemahasiswaan. *Jurnal Komunikasi Islam*, 06, No 01, 159–185.
- Burn, A. & Joyce, H. (1997). *Focus on Speaking*. Sidney: National Center for English Language Teaching and Research.
- Byon, A S. (2003). “Language Socialisation and Korean as a Heritage Language: A Study of Hawaiian Classrooms”. *Journal Language, Culture and Curriculum*. Vol. 16 (3), pp: 269-283.
- Cangara, H. *Pengantar Ilmu Komunikasi*. (1998). PT Jakarta: Raja Grafindo.

- Carleton, W. 1979. A rhetorical rationale for interdisciplinary graduate study in communication. *Communication Education* , Vol. 28, 1979 - Issue 4.
- Carr, N. (2010). *The Shallows: What the Internet is doing to our brains*. New York, NY: W. W. Norton.
- Caserio, J & Higgins E. T. (2008). "Making Message Recipients "Feel Right" How Nonverbal Cues Can Increase Persuasion". *Journal Sage*. Vol. 19 (5), pp: 415-420.
- Charland, M. (2001). *Politics: Constitutive Rhetoric*. New York: Oxford University Press.
- Cody, S. (2006). *The Art of Writing & Speaking The English*. Chicago New York Boston: The Old Greek Press.
- Danim, S. (1995). *Media Komunikasi Pendidikan*. Jakarta: Bumi Aksara.
- Darmuki, A., Andayani, Nurkamto, J., & Saddhono. (2017). "Evaluating Information-processing-based Learning Cooperative Model on Speaking Skill Course. *Journal of Language Teaching and Research*, Volume 8 Number 1, January 2017.
- Demosthenes (1986). *Against Meidias* (J. Vince, Trans.). Cambridge, MA: Harvard University Press.
- Dauly, N. (2015). " Pendidikan Karakter pada Anak dalam Pendidikan Islam dan Psikologi". Jurnal MIQOT vol.xxxix No.1 Januari-Juni .2015.
- De Andrea, D. C., Ellison, N. B., LaRose, R., Steinfield, C., & Fiore, A. (2012). Serious social media: On the use of social media for improving students' adjustments to college. *Internet and High Education*, 15, 15–23. doi:10.1016/j.ojedic/2011.05.009
- Dick and Carey. (2001). *The Systematic Design of Instruction*. Longman: Personal Library.
- De Gelder, B., Vroomen, J., Annen, L., Masthof, E., & Hodiamont, P. (2003). Audio-visual integration in schizophrenia. *Schizophrenia Research*. [https://doi.org/10.1016/S0920-9964\(01\)00344-9](https://doi.org/10.1016/S0920-9964(01)00344-9)
- Don, A. G., Muhamat Kawangit, R., Hamjah, S. H., Md.Sham, F., Mohd.Nasir, B., Asha'ari, M. F., Abd Ghani, M. Z. (2012). Da'wah through social services method: The experience of the department of da'wah and leadership studies, National University of Malaysia. *Advances in Natural and Applied Sciences*.
- Edgar, D. (1963). *Audio Visual Methods in Teaching*. New York: Rinehart and Winston.
- Engin, M. (2013). Queestioning to Scaffold: an exploration of questions in

commit to user

- preservice teacher training feedback sessions. *European Journal of Teacher Education*, 36 (1), 39-54.
- Farrel, T.B. (1993). *Norms of Rhetorical Culture*. New Haven, CT: Yale University Press.
- Fassett, D L. & John T. Warren. (2004). "You Get Pushed Back": the strategic rhetoric of educational success and failure in higher education". *Communication Education*, Volume 53.
- Frew, B. B. (2019). Audio-Visual Speech Recognition. *International Journal of Engineering and Technology(UAE)*, 08(08), 75.
- Gilakjani, A.P., (2012). Visual, Auditory, Kinaesthetic Learning Style and Their Impacts on English Language Teaching. *Journal of Studies in Education*, Vol.2, No.1, 104-113.
- Greenfield, P. M. (2009). Technology and informal education: What is taught, what is learned. *Science*. <https://doi.org/10.1126/science.1167190>
- Ghofur, A. (2016). Pengaruh Communicative Language Teaching Method dan the Audio-Lingual Method terhadap Kemampuan Berbicara Bahasa Inggris Siswa yang memiliki Gaya Belajar Berbeda. *Disertasi*. Program Studi Teknologi Pembelajaran. Pascasarjana Universitas Negeri Malang.
- Greene, H. A. & Petty, W. T. (1971). *Developing Language Skills in the Elementary Schools*. Boston: Allyn and Bacon, Inc.
- Grugeon, E. Lyn D. Carol, S. & Lorraine Hubbard. (2005). *Teaching Speaking and Listening in The Primary School*. Britis: David Fulton Publiser.
- Hardey, M. (2011). Generation C: Content, creation, connections and choice. *International Journal of Market Research*, 53(6), 749–770.
- Haris, A. M. (2013). "Indonesian Religious Evolution: Applying Bellah's Theory In Indonesian Context". *Jurnal Sosiologi*. Vol. 3 (2), pp: 1-27.
- Hughes, R. (2002). *Teaching and Researching: Speaking*. London: Pearson Education.
- Hussain, S. (2017). Theaching Speaking Skills In Communication Classroom. *International Journal Media, Journalism and Mass Communications* vol.3, issue 3, 14-21.
- Horrigan, J. B., Boase, J., Rainie, L., & Wellman, B. (2006). The strength of Internet ties: The Internet and email aid users in maintaining their social networks and provide pathways to help when people face big decisions. Pew Internet and American Life Project. Retrieved from <http://www.pewinternet.org/files/old/to user>

media/Files/Reports/2006/PIP_Internet_ties.pdf.pdf

- Ibrahim, F., Nuraeni, T., Ahmad, F., Kee, C. P., & Mustaffa, N. (2012). Bahasa Komunikasi Visual Dan Pengantaraan Produk : Satu Analisis Semiotik Visual Communication Language And Product Mediation : A Semiotic Analysis, 12(January), 257–273.
- Ismail, I. (2018). *The True Da'wa Menggagas Paradigma Baru Dakwah Milenial*. (Witnasari, Ed.) (1st ed.). Jakarta: Kencana.
- Jalaluddin, R. (2005). *Retorika Modern, Pendekatan Praktis*. Bandung: PT Remaja Rosdakarya.
- Johnstone and Cristoper, E. (2008). *Rhetoric in Detail*. Amsterdam: John Benjamins Publishing Company.
- Kasteley, J.L. (1999). *A Companion to Rhetorical Criticism Rethoric and Emotion*. University of California.
- Kemas, R.S. (2010). *Teknik Berpidato*. Curup : LP2 STAIN.
- Kementrian Urusan Agama Islam Wakaf, Da'wah dan Irsyad Kerajaan Saudi Arabia. (2002) . *Al Quran dan Terjemahannya*. Kerajaan Saudi Arabia: Mujamma'Al Malik Fahd Li Thiba'at Al Mush-haf As-Syarif Medinah Munawwarah.
- King, L. (2015). *Seni Berbicara kepada Siapa Saja dan Kapan Saja*. Jakarta: Prima Grafika.
- Kurniawan, F. (2016). The Use of Audio Visual Media in Theacing Speaking. *English Educational Journal (EEJ)* 7 (2) , 180-193, April 2016.
- Lambert, M., Carpenter, M. (2005). Visual Learning: Using Images to Focus Attention, Evoke Emotions, and Enrich Learning. *Multimedia & Internet @ Shools*. 12. p.20.
- Laver, J.M. (2004). *Invention in Rhetoric and Composition*. USA: Parlor Press.
- Leanne, S. (2004). *The Power of Speaking with Purpose and Vision*. New York: McGraw-hill.
- Leong, L. M., Ahmadi, Sayedeh, N. (2017). An Analysis of Factors Influencing Leaners English Speaking Skill. *International Journal of Research in English Education*.
- Leah, P.C. (2017). Communicative Aspects of Multilingual Code Switching In Computer-Mediated.
- Lickona, T. (2012). *Pendidikan Karakter*. Yogyakarta: Kreasi Wacana.

- Lucas, S. (2013). The Art of Public Speaking. *Journal of Chemical Information and Modeling*. <https://doi.org/10.1017/CBO9781107415324.004>
- Lucas, S. E. (2015). *The Art of Public Speaking* (11e ed.). New York: Mc Graw Hill.
- Lunenburg, F. C. (2010). Communication : The Process , Barriers , And Improving Effectiveness, *1*, 1–11.
- Macdonald, M.J. (2017). *Rethorical Studies*. New York: Oxford University Press.
- of Higher Education*. <https://doi.org/10.5430/ijhe.v2n2p86>.
- Marlina, D. (2012). “ Telaah Nilai Pendidikan Karakter dalam Konsep Pendidikan Akhlak (Kajian Pendidikan Akhlak di Madrasah). *Jurnal El Hikmah*. Volume 6, Nomor 2, Desember 2012.
- Mathew, N. G., & Alidmat, A. O. H. (2013). A Study on the Usefulness of Audio-Visual Aids in EFL Classroom: Implications for Effective Instruction. *International Journal*.
- Mayer, R. G. (2011). *Multimedia Learning*. United Kingdom: Cambridge University Press.
- Mercer, N. & K. Littleton. (2007). *Dialogue and the development of children's thinking*. London: Routledge.
- Mitchel, W.J.T. (2005). There Are No Visual Media. *Journal of Visual Culture*, *4* (2), 257-266.
- Morreale, S. P., & Pearson, J. C. (2008). Why communication education is important: The centrality of the discipline in the 21st century. *Communication Education*, *57*, 224-240.
- Morreale, S., Backlund, P., Hay, E., & Moore, M. (2011). A major review of the assessment of oral communication. *Communication Education*, *60*, 255–278.
- Morreale, S., Constance S., Staley, Carmen S. (2015). “ First-Year College Students' Attitudes toward Communication Technologies and Their Perceptions of Communication Competence in the 21st Century” . *Communication Education*, Volume 64, 2015 - Issue 1, 107-131.
- Morcom, V. (2016). Scaffolding Peer Colaboration through Values Education: Sosial and Reflective Practices from a Primary Classroom. *Australian Journal of Teacher Education*, *41* (1). 81-99.
- Myhill, D. & P Wareen. (2005). Scaffolds or straitjackets? Critical moments in classroom discourse. *Educational Review*, *57* (1), 55-69.
- Morrison, T. (2017). *The Book on Public Speaking*. Morgan James.

- Mulgrave, D. (1954). *Speech*. New York: Barnes& Noble, Inc.
- Munadi, Y. (2008). *Media Pembelajaran Sebuah Pendekatan Baru*. Jakarta: Gaung Persada Press.
- Muridan. (2009). “Urgensi Menulis Bagi Mahasiswa: Refleksi atas Mata Kuliah Penulisan Naskah Dakwah”. *Jurnal Komunika*. Vol. 3 (2), pp: 312-320.
- Muhtadi, A. S. (2012). *Komunikasi Dakwah, Teori, Pendekatan, Dan Aplikasi*. (N. siti Nurbaya, Ed.) (1st ed.). Bandung: Simbiosa Rekatama Media.
- Muslich, M. (2005). *Pendidikan Karakter Menjawab Tantangan Krisis Multidimensional*. Jakarta: Bumi Aksara.
- Newby, T. J. (2011). *Educational Technology for teaching and Learning*. New York: Pearson.
- Nikitina, A. (2012). *Successful Public Speaking. Ebook*.
- Ode, E. O. (2014). Impact of Audio Visual (AVS) Resources on Teaching and Learning in Some Selected Private Secondary School In Makurdi. *International Journal of Research in Humanities, Arts and Literature*, Vol.2(Issue 5), 195–202.
- Orabi, H. (2012). *The Discourse of Persuasion in Prohet Muhammad's Da'wah Letters*. Lambert: Academic Publishing.
- Ornellas, A., & Muñoz Carril, P. C. (2014). A methodological approach to support collaborative media creation in an e-learning higher education context. *Open Learning: The Journal of Open, Distance and e-Learning*. <https://doi.org/10.1080/02680513.2014.906916>.
- O'Keefe, G. S., Clarke-Pearson, K., & The Council of Communications and Media. (2011). The impact of social media on children, adolescents, and families. *Pediatrics*, 127, 800–804.
- Ossenwasser, M. (1972). “Movement Rhetoric of Women's Liberation”. *Today's Speech*, 20 Summer: 45–54.
- Palazon, M. (2000). The Media and Transformative Learning. In *Opinion Papers* (p.).
- Paramita, P. (2015) . Retorika Dakwah Yusuf Mansur dan Pemanfaatanya sebagai Bahan Ajar Berbicara dalam Bentuk CD Interaktif untuk Siswa SMA. *Ranah* Vol.4 No.2.
- Patel, C. (2013). Use of Multimedia Technology in Teaching and Learning Communication Skill: An Analysis. *International Journal of Journal Advancement in Research & Technology*, 2/7, 116-123.

- Philips. (1997). *The Develophe's Handbook to Interaktive Multimedia : a Practical Guide for Educational Application*. London: Kogan Page Limited.
- Potamianos, G., Neti, C., Luettin, J., & Matthews, I. (2004). Audio-Visual Automatic Speech Recognition : An Overview. *Issues in Visual and Audio Visual Speech Processing*.
- Powers. D, G. (1951). *Fundamental of Speech*. New York: McGraw-Hill Book Company, Inc.
- Punaji, S. 2013. *Metode Penelitian Pendidikan dan Pengembangan*. Jakarta: Kencana Prenadamedia Group.
- Rafiq, M. (2015). "Urgensi Retorika dalam Aktivitas Dakwah". *Fitrah Jurnal Ilmu-Ilmu Keislaman. Jurnal-iain-padang sidimpuan.ac.id*.
- Rahardi, R. K. (2005). *Pragmatik*. Jakarta: Erlangga.
- Rakhmawati, Isina. (2013). "Kontribusi Retorika dalam Komunikasi Dakwah (Relasi atas Pendekatan Stelestika Bahasa). *Jurnal Komunikasi Penyiaran Islam*. Vol. 1 (2), pp: 47-71.
- Ramli, Romlah. (2013). "Culturally Appropriate Communication in Malaysia: Budi Bahasa As Warranty Component In Malaysian Discourse". *Journal of Multicultural Discourses*. Vol. 8 (10), pp: 65-78.
- Reddi, U.V. & Sanjaya, M. (2003). *Educational Multimedia A Handbook for Teacher- Developers*. New Delhi.
- Reigeluth, Charles M. dan Carr-Chellman, A. A. (2009). *Instructional-Design Theories and Models Volume III: Building a Common Knowledge Base*. New York: Routledge.
- Renie, Frank. (2003). The Use of Flexible Learning Resources For Geographically Distributed Rural Students. *Journal of Distance Education*, Vol.24.No.1.
- Richard, I.A. (1959). *The Pilosophy of Rhetoric*. New York: Oxford University.
- Reynolds, Beatrice K. (1973). "An Interview with Ti-Grace Atkinson: Her Speeches and Speechmaking". *Today's Speech*, 21 Fall: 3–10.
- Rubin, R. B. (1990). Communication Competence. In G. M. Phillips & J. T. Wood (Eds.), *Speech Communication: Essays to commemorate the 75th anniversary of the Speech Communication Association* (pp. 94–129). Carbondale, IL: Southern Illinois University Press.
- Rogers, E. M. (2003). *Diffusion of Innovations*. (Fifth Edit). New York: Free Press.
- Rocmawati. (2017). Pragmatic and Rhetorical Strategies in The English-Written Jokes. *Indonesian Journal of Applied Linguistics*, Vol. 7 No.1 pp.149-159.

- Rogers, E. M. (2003). *Diffusion of Innovations*. (Fifth Edit). New York: Free Press.
- Rubawati, E. (2018). Media Baru : Tantangan dan Peluang Dakwah, 2(March), 126–142. <https://doi.org/10.25139/jsk.v2i1.510>
- Saddhono, K. (2012). The discourse of Friday sermon in Surakarta: a socio-pragmatic Study. *Wacana, Journal of the Humanities of Indonesia*, 14(1), 145. <https://doi.org/10.17510/wjhi.v14i1.53>
- Sani, R.A. (2015). *Pembelajaran Saintifik untuk Implementasi Kurikulum 2013*. Jakarta: Bumi Aksara.
- Sanjaya, W. (2012). “*Media Komunikasi Pembelajaran*”. Jakarta: Kencana.
- Santoso, E. (2012). “Peran Pendidikan Karakter dalam Rangka Meningkatkan Kecerdasan Emosi Mahasiswa”. *Jurnal Cakrawala Pendidikan*. Vol. 15 (1), pp: 1-9.
- Schwartz, J. L., Berthommier, F., & Savariaux, C. (2004). Seeing to hear better: Evidence for early audio-visual interactions in speech identification. *Cognition*. <https://doi.org/10.1016/j.cognition.2004.01.006>
- Setyonegoro, Agus. (2013). “Hakikat, Alasan, dan Tujuan Berbicara (Dasar Pembangun Kemampuan Berbicara Mahasiswa)”. *Jurnal Pena*. Vol. 3 (1), pp: 67-80.
- Sholeh, R. (2013). *Manajemen Dakwah Muhammadiyah*. Yogyakarta: Suara Muhammadiyah.
- Sharkey, [William F.](#) & James W. Hikins. (2009). “Edward Miner Gallaudet's “remarks on the combined system”: An analysis of the “preservative” function of rhetoric of education”. *Communication Education*, 50-69.
- Simons, H. W. (1970). “Requirements, Problems, and Strategies: A Theory of Persuasion for Social Movements”. *Quarterly Journal of Speech*, 56 February: 1–11.
- Spitzberg, B. H. (2000). What is good communication? *Journal of the Association for Communication Administration*, 29, 103–119.
- Spitzberg, B. H. (2006). Preliminary development of a model and measure of computer-mediated communication (CMC) competence. *Journal of Computer-Mediated Communication*, 11, 629–666.
- Sukmadinata, Nana S., (2013). *Metode Penelitian Pendidikan*. Bandung: PT. Remaja Rosdakarya.
- Sukmawan, R, et al,. (2014). “The Expression of Refusals in the Utterance of West Java Sundanese Society”. *Journal IJLLAW*. Vol. 5 (1), 345-355.
- Suparman, M. (2012). *Desain Instruksional Modern*. Jakarta: Erlangga.

- Seels, Barbara B. and Richey, R. . (1994). *Instructional Technology: The Definition and Domains of the Field*. Blomington: Association for Educational Communications and Teknology.
- Sholeh, A.R. (2010). *Manajemen Dakwah Muhammadiyah (Mengimplementasikan Prinsip Manajerial dalam Meraih Kesuksesan Dakwah)*. Yogyakarta: Suara Muhammadiyah.
- Smaldino, S. E., & Lowther, D. L. (2019). *Instructional Technology and Media for Learning*. Jakarta: Prenadamedia Group.
- Suryani, N., Achmad, S. & Aditin, P. (2018). *Media Pembelajaran Inovatif dan Pengembangannya*. Bandung: PT Remaja Rosdakarya.
- Stinner, A. (2003). Scientific method, imagination, and the teaching of physics. *La Physique au Canada*, 59 (6), 335-346.
- Tarigan, H. G. (2008). *Berbicara sebagai Suatu Keterampilan Berbahasa*. Bandung: Angkasa.
- Tegeh, Jampel & Pudjawan. 2014. *Model Penelitian Pengembangan*. Yogyakarta: Graha Ilmu.
- Templeton, M. (2010). *Public Speaking ang Presentation*. United States: McCraw-hiil.
- Tenri, A., & Corresponding, A. (2013). The Implementation of Multimedia Learning Materials in Teaching English Speaking Skills, 1(3), 293–304. <https://doi.org/10.5296/ijele.v1i3.4153>
- Tulving, E. & Craik, F.I.M. (2000). *The Oxford Handbook of Memory*. New York: Oxford University Press.
- Umar, S. dan Rini, S. (2012). Pengembangan Multimedia Interaktif Guna Pemerolehan Belajar Konsep Perilaku Menyimpang Pada Mata Pelajaran Sosiologi Kelas X SMAN 1 Sungai Raya Kepulauan, *Jurnal Teknodik vol.XVI Nomor 2, Juni 2012*.
- Vaughan, T. (2014). *Multimedia: Making it Work: 9th Edition*. New York: Mc Graw-Hill.
- Wati. E.R. 2016. *Ragam Media Pembelajaran*. Yogyakarta: Kata Pena.
- Walther, J. B. (2011). Theories of computer-mediated communication and interpersonal relations. In M. L. Knapp & J. A. Daly (Eds.), *The handbook of interpersonal communication* (4th ed., pp. 443–479). Thousand Oaks, CA: Sage.
- Wieman, C., & Gilbert, S. (2015a). Taking a scientific approach to science education, part I – research. *Microbe*, 10 (4), 152156.
- Wieman, C., & Gilbert, S. (2015b). Taking a scientific approach to science *commit to user*

- education, part II – changing teaching. *Microbe*, 10 (5), 203-207.
- White, E. E. (1964). *Practical Public Speaking*. New York: Macmillan Company.
- Wolin, R. (2001). *The Rhetorical Imagination of Kennet Burke*. Columbia: University of South Caroline Press.
- Yaumi, M. (2018). *Media dan Teknologi Pembelajaran*. (S. F. S. Sirate, Ed.) (1st ed.). Jakarta: Prenadamedia Group.
- You, X. (2008). Rhetorical strategies, electronic media, and China English, 27 (2), 233–249.

