INTRODUCING TOURIST ATTRACTIONS IN KARANGANYAR REGENCY FOR FOREIGN TOURISTS BY CREATING AN ENGLISH TOURISM WEBSITE TO WELCOME ASEAN ECONOMIC COMMUNITY (AEC)

Internship Report

Submitted to meet a part of the requirements to obtain Ahli Madya Degree in English Language

by

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English Diploma Program
Faculty of Cultural Sciences
SEBELAS MARET UNIVERSITY
SURAKARTA

2016
APPROVAL

The undersigned below has approved that this internship report is ready for examination. All the content in this report, however, is solely the responsibility of the writer.

Title of Internship Report:

Introducing Tourist Attractions in Karanganyar Regency for Foreign Tourists by Creating an English Tourism Website to Welcome ASEAN Economic Community (AEC)

Name of Intern:
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Signed

Surakarta, 29 June 2016
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ACCEPTANCE

The undersigned below hereby state that this internship report has been approved and accepted by the Board of Examiners at English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University

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Name of Intern:
Febriana Intan Romadhani – C9313032

Date of Examination:
August 1, 2016

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ACKNOWLEDGMENT

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Surakarta, 29 June 2016
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ABSTRACT

Febriana Intan Romadhani, 2016. *Introducing Tourist Attractions in Karanganyar Regency to Prospective Tourists by Creating an English Tourism Website to Welcome ASEAN Economic Community (AEC)*. English Diploma Program, Faculty of Cultural Sciences, Sebelas Maret University.

Karanganyar Regency has very good culture and tourism potentials to be promoted to the international market. Along with the participation of Indonesia in Asean Economic Community (AEC), it will be an opportunity for local governments to promote Karanganyar Regency as the leading tourist attraction in Indonesia. The internship activities conducted by students of the English Diploma Program cooperating with the Department of Tourism and Culture, Karanganyar Regency (DOTAC) had created an English tourism website which aimed to help local governments in promoting local tourism potentials. The purpose of this report is to report all internship activities performed by the students in creating a tourism website starting from 21 January to 1 March 2016 in the Department of Tourism and Culture, Karanganyar Regency.

To create a tourism website, the students did observations on the attractions to get information and data about the advantages and weaknesses of each attraction that would be promoted on the website. The promotional texts were also created to attract potential tourists to read information about the attractions in Karanganyar Regency. The website was also designed by looking at the example of the tourism websites of other countries such as United Kingdom, Australia, and others. The last activity in the internship was simulation the use of website and promoting website to travel agent companies and also potential tourists by using social media like Instagram.