

**AN ANALYSIS OF POLITENESS STRATEGIES OF ARGUING ACT
EMPLOYED BY THE CHARACTERS IN THE MOVIE ENTITLED
“THE PROPOSAL”
(A PRAGMATICS STUDY)**



PANJER ASRI SURYAHARDANU

C0308058

ENGLISH DEPARTMENT

FACULTY OF CULTURAL SCIENCES

SEBELAS MARET UNIVERSITY

SURAKARTA

2016

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**By:
PANJER ASRI SURYAHARDANU
C0308058**

**Accepted and approved by the Board of Examiners
Faculty of Cultural Sciences
Sebelas Maret University
On April 18, 2016**

**Chairman of Examiners : Dr. Tri Wiratno, M.A.
NIP. 196109141987031001**

(Tri Wiratno)

**Secretary : Bayu Budiharjo, S.S., M.Hum.
NIK. 1985010120130201**


(Bayu Budiharjo)

**First Examiner : Drs. Agus Hari Wibowo, M.A., Ph.D.
NIP. 196708301993021001**

(Agus Hari Wibowo)

**Second Examiner : Prof. Dr. Djatmika, M.A.
NIP. 196707261993021001**

(Djatmika)

**Dean of Faculty of Cultural Sciences
Sebelas Maret University**

Prof. Dr. Riyadi Santosa, M.Ed., Ph.D.
NIP. 196003281986011001

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C0308058

**Approved to be examined before the Board of Examiners
Faculty of Cultural Sciences
Sebelas Maret University**

Thesis Consultant



Drs. Agus Hari Wibowo, M.A., Ph.D.

NIP 196708301993021001

Head of English Department



Drs. Agus Hari Wibowo, M.A., Ph.D.

NIP 196708301993021001

PRONOUNCEMENT

Name : Panjer Asri Suryahardanu

Number : C0308058

In the name of God, I certify that I myself write this thesis entitled **Politeness Strategies in Arguments, a Study on a Movie *The Proposal***. It is neither a plagiarism, nor made by others. The things related to other people's work are written in quotation and included within bibliography.

If it is then proved that I cheat, I am ready to take the responsibility, including the withdrawal of my academic title.

Surakarta, April 5, 2016

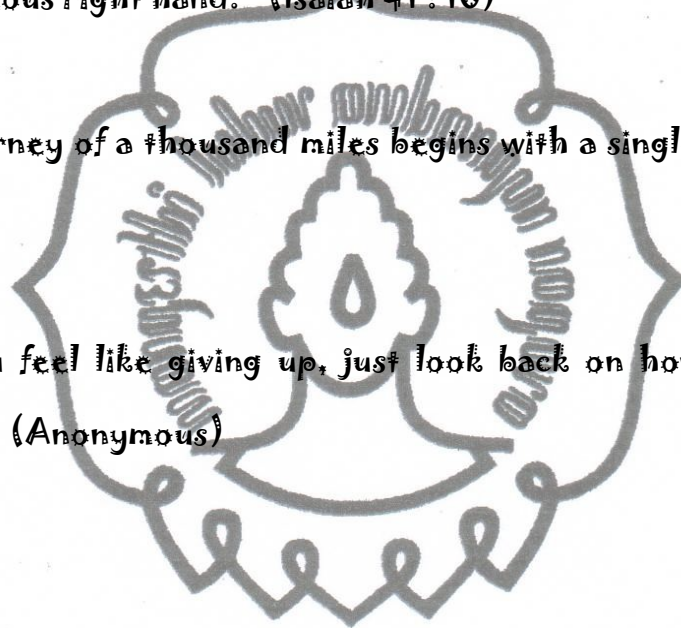
Panjer Asri Suryahardanu

MOTTO

☺ "So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand." (Isaiah 41:10)

☺ "A journey of a thousand miles begins with a single step." (Lao-Tzu)

☺ "If you feel like giving up, just look back on how far you are already." (Anonymous)



DEDICATION

This thesis is dedicated to:



♥ *My beloved one and only mom who was rest in peace (†)*

♥ *My awesome grandparents who always teach me everything*

♥ *The special people who always stand by me*

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Surakarta, April 5, 2016

Panjer Asri Suryahardanu

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ABSTRACT

Panjer Asri Suryahardanu. C0308058. Politeness Strategies in Arguments, a Study on a Movie *The Proposal*. Thesis: English Department of Faculty of Cultural Sciences. Sebelas Maret University.

The study aimed to analyze the politeness strategies in arguments employed by the characters in the movie *The Proposal*. The study explored the types of speech act exploited in an argument, the politeness strategies used by the characters in the arguments and the factors which influence the choice of strategy.

The study used pragmatics study to analyze the speech act in argument. The descriptive qualitative study was applied in this study. All of the utterances containing arguments in the movie *The Proposal* were taken as the data. There were 18 data which have been analyzed by using Brown and Levinson's theory of politeness strategy.

The analysis results can be described as follows: First, there are five types of speech act exploited in arguments, namely declarations, representatives, expressives, directives and commissives. From all the data, expressives appear 26 times. Directives come out 21 times, followed by representatives and commissives which appear 20 times and 8 times successively, while declarations just emerge once.

Second, there are four strategies employed by the characters in the arguments. The strategies comprise bald on-record, positive politeness, negative politeness and off record strategy. From all the data, positive politeness strategy is used 14 times by the speakers to initiate argument, while off record strategy is used 8 times. Then, bald on-record and negative politeness strategy appear 6 times equally. The hearers mostly use negative politeness strategy to reject the speakers' argument. Positive politeness strategy is mostly chosen by the hearers to acknowledge the speakers' argument. Then, to neglect the speakers' argument, the hearers equally choose bald on-record, negative politeness and off record strategy.

Third, the characters' choice of strategy is influenced by some factors. To initiate argument, the choice of bald on-record strategy is mostly influenced by the relative power, speech situation and close relationship between the participants. The rank of imposition mostly influences the speakers to employ positive politeness strategy, while the social distance mostly influences them to use negative politeness strategy. Then, the choice of off record strategy is mostly influenced by the payoffs. Furthermore, to respond to the speakers' argument, the hearers are also influenced by several factors. The choice of bald on-record strategy is mostly influenced by the relative power of the participants. Then, the rank of imposition mostly influences the hearers to choose positive politeness strategy. Besides, the employment of negative politeness strategy is mostly influenced by the social distance and speech situation. The payoffs mostly influence the hearers to choose off record strategy to respond to the speakers' argument.

This study is supposed to be useful for the readers in studying politeness strategy of argument. It is recommended that other researchers can conduct other studies about arguments in different culture and context to get new findings related to politeness strategy in nowadays' communication.