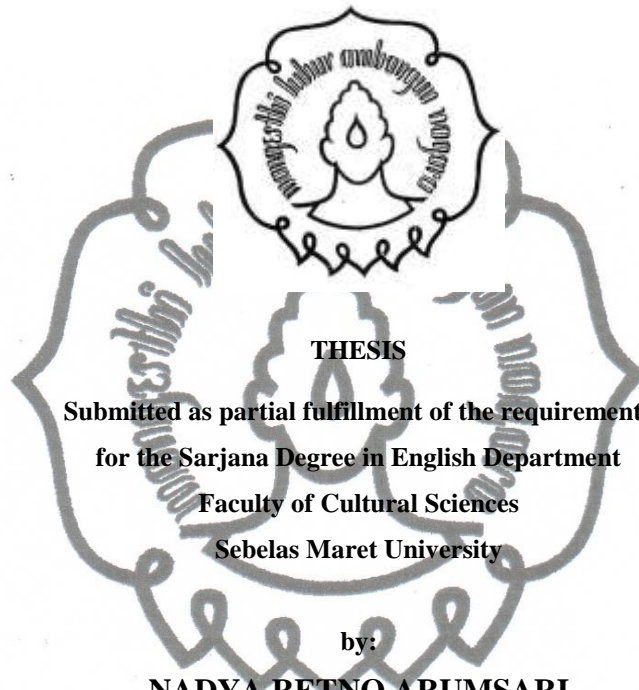


**CHALLENGING THE IDEA OF EMPLOYING SEXY BODY AS GIRL  
POWER  
IN *THE HOUSE BUNNY* MOVIE**



**THESIS**  
Submitted as partial fulfillment of the requirements  
for the Sarjana Degree in English Department  
Faculty of Cultural Sciences  
Sebelas Maret University

by:

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**SURAKARTA**

**2016**

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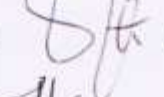
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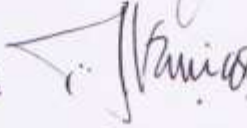
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I sincerely certify that this thesis entitled **Challenging the Idea of Employing Sexy Body as Girl Power in *The House Bunny* Movie** is my original work. It is not a plagiarism nor written by others. Any materials and previous studies used as reference are written in direct quotation or in paraphrase and cited properly. I am fully responsible for the pronouncement. If it is proven to be wrong, I am willing to take any responsible actions given by Faculty of Social Sciences, SebelasMaret University.

Surakarta, July 20, 2016

Nadya Retno Arumsari

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**MOTTO**

**Psalm 23:1**

The Lord is my Shepherd; I shall not want

**Psalm 25:1-2**

UNTO thee, O Lord, do I lift Up my soul.

O my God, I trust in thee; let me not be ashamed, let not mine enemies triumph over me.

**Proverbs 3:5**

Trust in the LORD with all thine heart; and lean not unto thine own understanding

## DEDICATION

*Papa, Mama, Patrick*

*My self*



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Praise The Lord, Jesus Christ for His mercy, strength and grace so that I can accomplish writing this thesis. There are many people who contribute directly or indirectly to this thesis. To them, I want to express my gratitude.

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Surakarta, July 20, 2016

Nadya Retno Arumsari

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## Abstract

**Nadya Retno Arumsari. C0311030. 2016. *Challenging The Idea Of Employing Sexy body As Girl Power In The House Bunny Movie*.** Undergraduate Thesis, Surakarta. English Department.Faculty of Cultural Sciences.SebelasMaret University.

*The House Bunny* is an interesting movie since it presents a recent American female issue of female sexy body which is taken into account as women source of empowerment. Yet, this movie brings different perspective which is to challenge the idea that sexy body can truly empower women to achieve goals. Thus, this research is conducted to describe how the idea of employing sexy body as girl power is constructed in *The House Bunny* and to explain how *The House Bunny* challenges the idea of employing sexy body as girl power.

This research is a descriptive qualitative research that takes *The House Bunny* movie as source of data. The primary data consists of movie scenes, movie dialogues and movie narrative. It is also supported with supporting information taken from articles, e-books, journals, and others related references.

This research is conducted under American Studies framework. Thus, it uses various diciplines in the forms of theory and approach in analyzing the movie. It applies gender and post-feminism theories, semiotics theory and socio-cultural approach in answering the research questions.

After conducting the research, finding shows that *The House Bunny* challenges the idea of employing sexy body as girl power. Women are constructed being empowered to get family, achieve high self-esteem, gain popularity, attract male attention and love, however, they encounter some issues in the enactment of employing sexy body as girl power. The issues are in the form of self-objectification, slut shaming, body as temporarily source of empowerment and the sacrifices in the enactment of employing sexy body as girl power. Furthermore, to emphasize the movie stance on challenging the idea of employing sexy body as girl power, this movie offers the key of true empowerment in the embodiment of “be yourself” value.

**Keyword:** women, sexy body, girl power, construction