

**NEGOTIATING A NEW CONCEPT OF GENDER:
'A MAN IN MAKEUP' IN JAMES
CHARLES' INSTAGRAM POSTS**



THESIS

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For S1-Degree in English Department

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**ENGLISH DEPARTMENT
FACULTY OF CULTURAL SCIENCES
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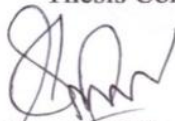
THESIS APPROVAL

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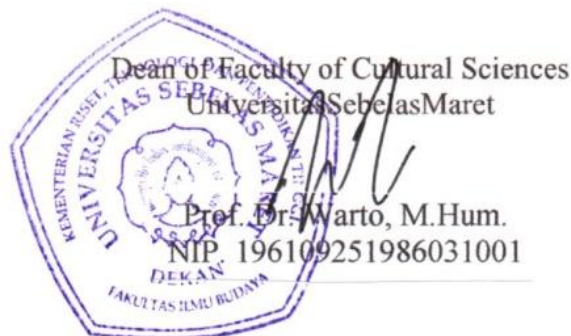
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The researcher hereby states that the thesis entitled **Negotiating A New Concept of Gender: 'A Man in Makeup' in James Charles' Instagram Posts** is neither a plagiarism nor workwritten by others. All the statements that do not belong to the researcher are written inquotations, citations, and bibliography as well.

If the statement is proven dishonest and untrue, the researcher is willing to take the responsibility and to accept the consequence, including the cancellation of the academic title.

Surakarta, 31 July, 2019


Saktiana Kharisma Ardiani

MOTTO

By the morning light (93:1). And the night it settles (93:2). And your Lord did not abandon you, nor did He forget (93:3) – The Holy Qur'an

Unleash your inner artist – James Charles

Art is the universe of a free soul. Literature is her star constellation. And, science for her is NASA's authenticity, questionable – SKA

Home is an absolute form of Time machine where you can dive in your childhood's dreams, leaving the realm.

So, if you want to fix anything from the past, start from where you start making mistakes – SKA

DEDICATION

Alhamdulillahirabil'amin

In the name of the only one God, Allah SWT whose affection is abundant for all creatures,

I thank Allah SWT for the most magical possibilities falling beyond my dream and unexpected chances strengthen my stride.

Words are too dumb and vague; never could they depict my wonder and gratefulness to The Fashioner.

MasyaAllah

I present this thesis for;

Ibu Sri Lestari, Ibu Sri Lestari, Ibu Sri Lestari, and BapakMochtar the roots building up my guts and the fragrances of those roses concealing my rotten famine,

Cikena.k.a Shut Ill a.k.a DeastyFiantikasari, the glaring sunshine stabbing the very deeper side of my stormy soul,

and my dearest *simbahs* and the whole family members, for giving me anything I have never been able to spell out of my mouth. I love you.

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all my dearest friends whom I cannot mention each of your name sisters, thanks for being there when I need more strength. Good Luck!

James Charles Dickinson, I would say thanks for the most unexpected journey and memorable inspiration. I wish you will find your own surprising moment in life!

And last but not least,
the little soul living in me. Stay strong! You deserve every joy that God has lent you!

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This research thesis was arranged and submitted as a partial fulfillment of requirement for S1-degree in English Department, Faculty of Cultural Sciences, Universitas Sebelas Maret, Surakarta. This thesis might not be finished well without any guidance and support. For those supports and guidance I express my biggest gratitude and highest appreciation for those whom written below,

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4. James Charles, for inspiring me with his creativity and joy
5. Other names whom I cannot mention here

This research has not been perfect because of my capability in many aspects. However, I wish this research can be beneficial for the readers and the science development.

Surakarta, 23 July, 2019,



Saktiana Kharisma Ardiani

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ABSTRACT

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James Charles, 'a man in makeup', who rejected the label of transgender presented various gender expression on his Instagram account. Thus, for that reason, this research was conducted to find out James Charles' gender identity construction causing ambiguity and marginalized position in gender identity. Further, this research also examined the way he negotiates with the hegemonic heteronormativity.

The research applied digital ethnographic approach in the collecting and analyzing data. The finding of the observation and participation then was elaborated with Judith Butler's 'Gender Performative Acts and Constitution' to see how James Charles constructed his identity. This research also used Foucault's 'the Subject and Power' to see James Charles' position and resistance in power relation.

This research found that James Charles developed his self-representation from posting makeup creativity to posting selfies and self-portrait. James Charles at the same time presented feminine, masculine, and MtF on his Instagram. This self-representation has caused ambiguity in his gender identity. His ambiguous identity was non-conformed gender identity that made James Charles become the subject of power. Thus, he was resistant with the form of power.

Keywords: 'Man in makeup', James Charles, Instagram, gender, performative acts, heteronormativity, resistance

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