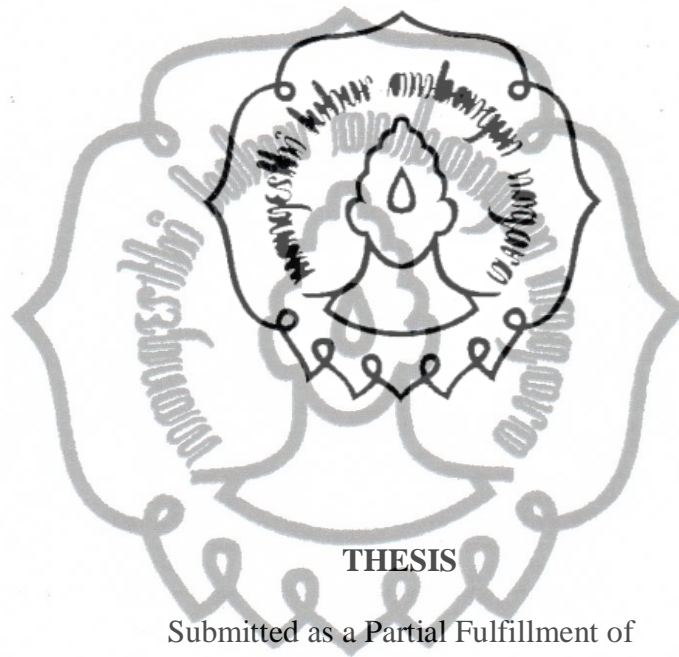


**“PEOPLE CALL ME MISS PIGGY UNIVERSE”:
SIERA BEARCHELL AS REPRESENTATION OF
ANTITHESIS, FEMALE POWER, AND NEW
FEMININITY IN MISS UNIVERSE**



THESIS

Submitted as a Partial Fulfillment of
Requirement For S1-Degree in English
Department

By:
ASYIFA QUAMILLA

B0315056

ENGLISH DEPARTMENT
FACULTY OF CULTURAL SCIENCES
UNIVERSITAS SEBELAS MARET

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2019

THESIS APPROVAL

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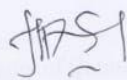
ASYIFA QUAMILLA
B0315056

Approved to be Examined before the Board of Examiners
Faculty of Cultural Sciences
Universitas Sebelas Maret

Thesis Consultant


Dr. Fitria Akhmerti Primasita, S.S., M.A.
NIP 196912161998022001

Head of English Department
Faculty of Cultural Sciences, Universitas Sebelas Maret


Dr. Fitria Akhmerti Primasita, S.S., M.A.
NIP 196912161998022001

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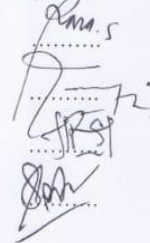
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By:
ASYIFA QUAMILLA
B0315056

Accepted and Approved by the Board of Examiners Faculty of Cultural Sciences Universitas Sebelas Maret On December 31, 2019

Positions	Name
1. Chair Person	Dra. Rara Sugiarti, M.Tourism. NIP.196305301990032001
2. Secretary	Muhammad Taufiq Al-Makmun, S.S., M.A. NIP. 197806272005011003
3. First Examiner	Dr. Fitria Akhmerti Primasita, S.S., M.A. NIP. 196912161998022001
4. Second Examiner	Dra. Sri Kusumo Habsari, M.Hum., Ph.D. NIP. 196703231995122001

Signature



Faculty of Cultural Sciences
Universitas Sebelas Maret

Dr. Wardo, M. Hum
NIP. 196109251986031001

STATEMENT OF ACADEMIC INTEGRITY

Name : Asyifa Quamilla
Students Number : B0315056

The researcher hereby states that the thesis entitled **“People call me Miss Piggy Universe”: Siera Bearchell as Representation of Antithesis, Female Power, and New Femininity in Miss Universe** is neither a plagiarism nor work written by others. All the statements that do not belong to the researcher are written in quotations, citations, and bibliography as well.

If the statement is proven dishonest and untrue, the researcher is willing to take responsibility and to accept the consequence, including the cancellation of the academic title.

Surakarta, December 31, 2019



Asyifa Quamilla

MOTTO

For each (such person) there are (angels) in succession, before and behind him: They guard him by command of Allah. Verily never will Allah change the condition of a people until they change it themselves (with their own souls). But when (once) Allah willeth a people's punishment, there can be no turning it back, nor will they find, besides Him, any to protect. (Ar-Ra'd 13:11)

Life can only be understood backwards, but it must be lived forwards –
Soren Kierkegaard

Love is a yin and yang version of anger and affection – Asyifa Quamilla

Hope is never impossible once you start to believe and do it – Asyifa
Quamilla

Success never hits the wrong target – Asyifa Quamilla

DEDICATION

I dedicate this thesis to Allah SWT who has given me strength throughout this process of finishing my thesis. I thank Allah for endless virtues that he has given me in every moment of my life.

I am also dedicating this thesis to my beloved parents, Rina Sulistyowati and Herjadi Kromodihardjo, for being very understanding parents by fulfilling my life with countless love.

King Mike a.k.a Michael Indra Permana, my number one fan, my food partner, my morning sunshine and my glorious moonlight for being such an amazing life partner I've ever had in my life. I love you.

and my dearest *simbahs* dan *Princess Alicia* and her daughter in Jogjakarta and Karanganyar for giving me courage and guidance in my ups and downs. *Kulo sayang semuanya.*

the most amazing teacher I've ever met for 22 years of my life, Ibu Fitria Akhmerti Primasita, for your kindness, your patience, your peaceful personality and your helpful guidance you have given me. May Allah SWT give endless myriads of virtues to you in return.

all my dearest friends in college Saktiana, Clara Shinta, Aprilia, Listya, Indri and my other friends, thanks for always supporting me so that I can pass this chapter of my life. I know that you're smart and strong, so you can pass this moment of your life. Good Luck, guys!

Siera Bearchell, I would say thank you for being the most unexpected but inspirational figure. I wish you luck in every chapter of your life.

Well, the last is...,
me, myself and I. Thank you for staying a little stronger. Break a leg, keep going ahead.

ACKNOWLEDGEMENT

Alhamdulillah rabil 'alamin

All the praise is due to Allah SWT whose giving me strength and countless opportunity to accomplish this thesis. With Allah's guidance, I could complete this thesis entitled **“PEOPLE CALL ME MISS PIGGY UNIVERSE” – SIERA BEARCHELL AS REPRESENTATION OF ANTITHESIS, FEMALE POWER, AND NEW FEMININITY IN MISS UNIVERSE.** This research thesis was made and submitted as a partial fulfillment of requirement for S1-degree in English Department, Faculty of Cultural Sciences, Universitas Sebelas Maret, Surakarta.

In finishing this thesis, a lot of people have shown their support, help, motivation, and guidance. I intended to express my gratitude and appreciation to those who support and give me guidance below.

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3. Dr. Fitria Akhmerti Primasita, S.S., M.A., my thesis consultant who always shows her support, courage, compliment and patience to me so that I feel quite confident to complete this thesis.
4. Siera Bearchell, for being such an inspiration through her self-determination.
5. Other names that always support me.

This research may not be flawless due to my ability centers around certain aspects. Even so, I hope that this research can be beneficial for any readers and any scholars who want to conduct similar research for science development.

Surakarta, December 31, 2019

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Asyifa Quamilla

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ABSTRACT

Asyifa Quamilla. B0315056. 2019. "People call me Miss Piggy Universe": Siera Bearchell As Representation of Antithesis, Female Power, and New Femininity in Miss Universe. Thesis: English Department Cultural Sciences Faculty Universitas Sebelas Maret

This research was conducted to investigate Siera Bearchell, the plus size contender in Miss Universe as the representation of antithesis of slenderness in Miss Universe. This research also investigated how Siera Bearchell perpetuated her female power by becoming the plus size contender. Furthermore, this research also unraveled the way Siera Bearchell contributed to the new perspective of femininity in American society.

The finding of the observation was then discussed using Naomi Wolf's myth of beauty in media and female power to observe how Siera Bearchell represented the antithesis of slenderness and how she perpetuated her female power by becoming the plus size contender in Miss Universe. This research also applied Gill and Scharff's New Femininities to see the way Siera Bearchell contributed to the new femininity in American society by joining the pageant.

This research showed that Siera Bearchell represented the antithesis of body image of slenderness in Miss Universe through the refusals to meet Miss Universe dominant body image. These forms of refusals helped Siera Bearchell to perpetuate her female power by embracing the dark side to get self-confidence in joining the pageant. The existence of Siera Bearchell, also, has contributed to the new femininity in American society since she negated the American bodily ideal of slender.

Keywords: plus size, body size, Miss Universe, antithesis, power, new femininity, American