

**THE STUDY OF POLITENESS STRATEGY ON  
*SCHOOL OF ROCK* MOVIE  
(A Pragmatics Approach)**



**THESIS**

Submitted as a Partial Fulfillment of Requirement  
For S1-Degree in English Department

**By:**

**ROBY SALMON AGASI**

B03016035

**ENGLISH DEPARTMENT  
FACULTY OF CULTURAL SCIENCES  
SEBELAS MARET UNIVERSITY  
2019**

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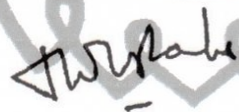
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**ROBY SALMON AGASI**  
B0316035

Approved to be examined before the Board of Examiners  
Faculty of Cultural Sciences  
Universitas Sebelas Maret

Thesis Consultant



Prof. Dr. Tri Wiratno, M.A.  
NIP 19610914 198703 1 001

The Head of English Department  
Faculty of Cultural Sciences, Universitas Sebelas Maret



Dr. Fitria Akhmerti Primasita, S.S., M.A.  
NIP. 196912161998022001



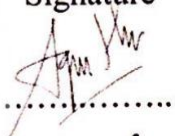

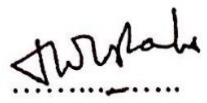
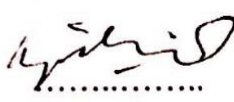
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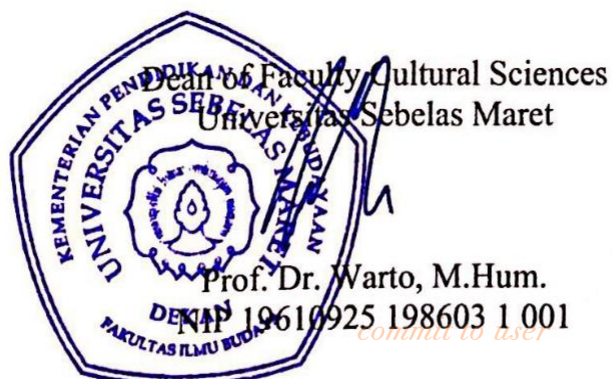
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By:

ROBY SALMON AGASI  
B0316035

Accepted and approved by the Board of Examiners  
Faculty of Cultural Sciences  
Universitas Sebelas Maret  
On October 22, 2020

Position	Name	Signature
1. Chair Person	Drs. Agus Hari Wibowo, M.A., Ph.D. NIP 19670830 199302 1 001	
2. Secretary	Intan Mustika Sari, S.S., M.Hum. NIP 198802182019032008	
3. First Examiner	Prof. Dr. Tri Wiratno, M.A. NIP 19610914 198703 1 001	
4. Second Examiner	Prof. Dr. Djatmika, M.A. NIP 19670726 199302 1 001	



## STATEMENT OF ACADEMIC INTEGRITY

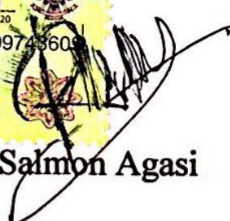
Name : Roby Salmon Agasi  
Students Number : B0316035

The researcher hereby states that the thesis entitled *The Study of Politeness Strategy on School of Rock Movie (A Pragmatics Approach)* is neither plagiarism nor work written by others. All the statements that do not belong to the researcher are written in quotations, citations, and bibliography as well.

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Surakarta, September 6 2020

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Roby Salmon Agasi

## MOTTO

Patience is the key to solve any problem



By: Roby Salmon Agasi

## ACKNOWLEDGEMENT

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First of all, my biggest appreciation is certainly to Allah SWT for giving me blessings and convenience every day that enable me to finish the prestigious work in my life. My great thankfulness is also dedicated to my beloved parents that give never-ending support for everything that I do in my life. I also thank my brother for his affection and support.

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Surakarta, September 6 2020

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## THE STUDY OF POLITENESS STRATEGY ON SCHOOL OF ROCK MOVIE

By: Roby Salmon Agasi

### ABSTRACT

*School of Rock* is a movie in which the story follows the main character, Dewey Finn who has been fired from his band and attempts to start a new band and win a band competition. The journey starts when he works as a teacher in an elementary school with many talented students. The diversity of every character does not make them surrender to reach their dream to perform in the battle of the band competition.

This research design belongs to a qualitative research and employed a descriptive data analysis method. In the first step of the data collection, the researcher watched the *School of Rock* movie and reviewed the scripts of the movie as the primary data. Secondly, the researcher collected the data related to the topic of this research. Furthermore, the researcher applied the politeness strategy theory by Brown and Levinson in analyzing the data. Finally, the researcher drew the conclusion.

Based on the analysis, it can be concluded that the characters of the movie tended to apply bald-on record (42 times) and positive politeness (79 times) rather than negative politeness (18 times) and off-record (11 times). These were based on the utterances performed by the characters in every context of the situation. It can also be implied that while performing politeness strategy the characters of the movie still consider the situation and hearer's face. It is all due to the positive politeness that occurred frequently in the movie.

Keywords: Politeness Strategy, Face Threatening Acts, Brown Levinson.

## THE STUDY OF POLITENESS STRATEGY ON SCHOOL OF ROCK MOVIE

Oleh: Roby Salmon Agasi

### Abstrak

*School of Rock* merupakan film yang berkisah tentang Dewey Finn yang merupakan karakter utama, mengalami pemecatan dari bandnya dan memutuskan untuk membentuk band baru untuk memenangkan kompetisi band. Kisah dimulai ketika dia bekerja sebagai guru sekolah dasar yang memiliki segudang murid berbakat. Keberagaman karakter tidak menjadi halangan dalam meraih mimpi mereka untuk tampil di kompetisi band.

Desain penelitian ini tergolong dalam penelitian kualitatif dan menerapkan metode analisa diskriptif. Pada langkah pertama pengumpulan data, peneliti menonton film *School of Rock* dan mengulas skrip percakapan dalam film sebagai data primer. Langkah kedua, peneliti mengumpulkan data yang berkaitan dengan topik dari penelitian ini. Selanjutnya, peneliti menerapkan teori *politeness strategy* dari Brown dan Levinson dalam menganalisa data. Terakhir, peneliti dapat menarik kesimpulan.

Berdasarkan analisa, dapat disimpulkan bahwa para karakter dalam film ini lebih sering menerapkan *bald-on record* (42 kali) dan *positive politeness* (79 kali) daripada *negative politeness* (18 kali) and *off-record* (11 kali). Hal tersebut berdasarkan ucapan yang dilakukan oleh karakter dalam film di berbagai konteks situasi. Maka dari itu, dapat disimpulkan pula dalam penerapan *politeness strategy* para karakter tetap mempertimbangkan situasi dan muka lawan bicaranya. Hal tersebut dibuktikan dari sering dipakainya *positive politeness* dalam film.

Kata kunci: Politeness Strategy, Face Threatening Acts, Brown Levinson.

