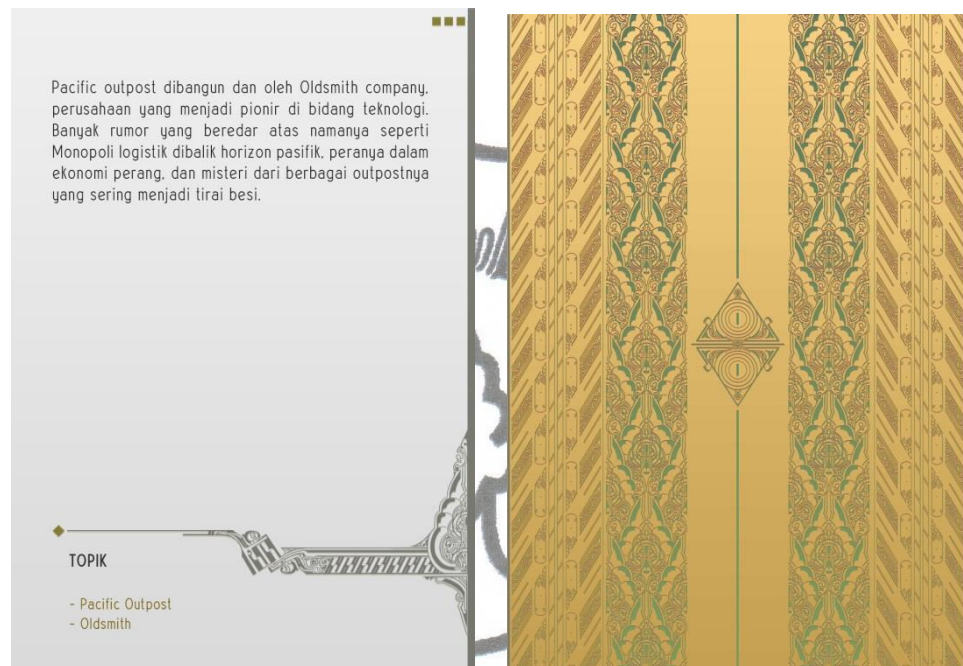


BAB V VISUALISASI KARYA

A. Permainan *card game* Paragan

1. Kartu Plot / *Layangmas*



Ukuran : 8 x 13 cm

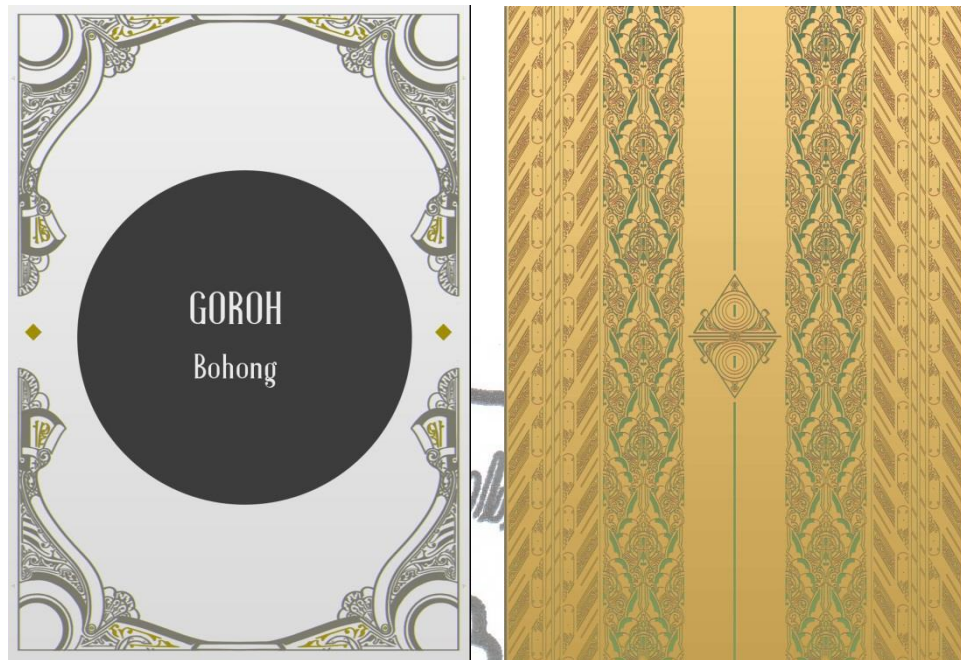
Media : *Art cartoon* 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing*

2. Kartu *Traits*



Ukuran : 8 x 13 cm

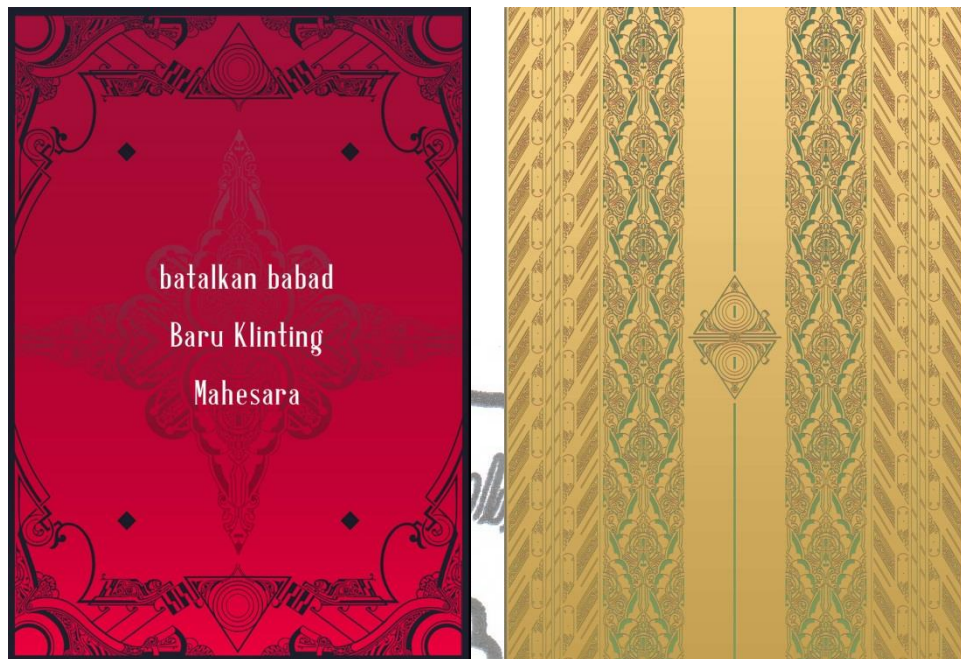
Media : *Art cartoon* 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing*

3. Kartu Plot / *Layangmas*



Ukuran : 8 x 13 cm

Media : *Art cartoon* 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing*

4. Kartu Karakter :



Ukuran : 8 x 13 cm

Media : *Art cartoon* 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing*

5. Kartu Lokasi:



Ukuran : 10 X 15 cm

Media : *Art cartoon* 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing*

6. Traitsmeter



Ukuran : 5 x 2 cm

Media : *Yellowboard* dilapisi *artpaper* 260 gr

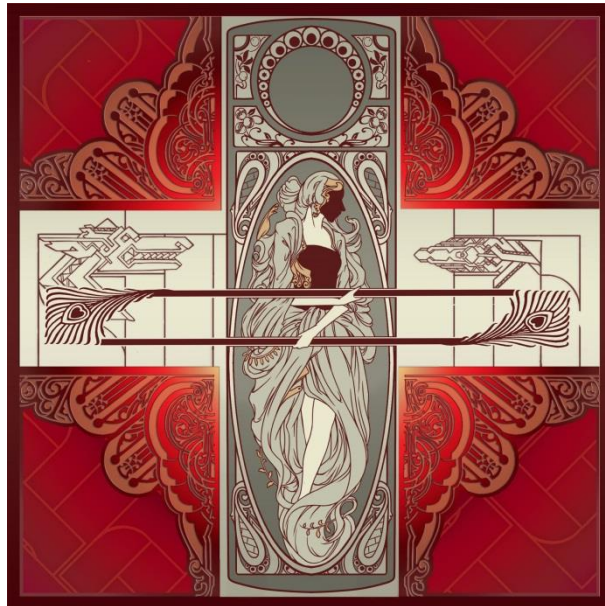
Warna : CMYK

Tipografi : Bellerose

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing* dan *manual cutting*

7. Kartu Nyawa



Ukuran : 5 x 5 cm

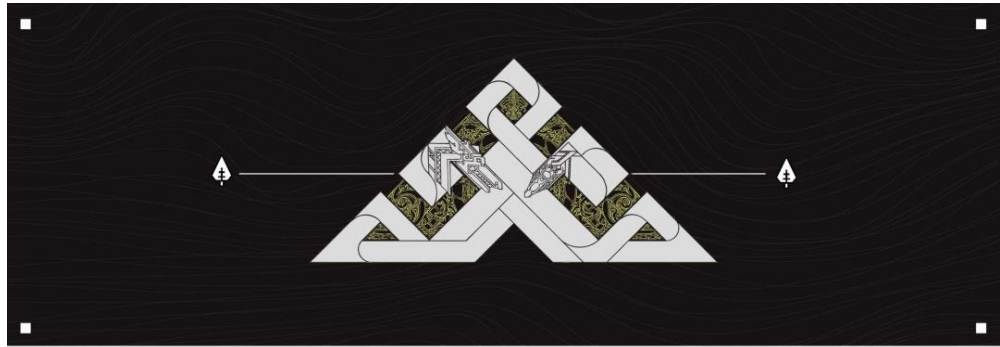
Media : *Yellowboard* dilapisi *artpaper* 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing dan manual cutting*

8. Tabir



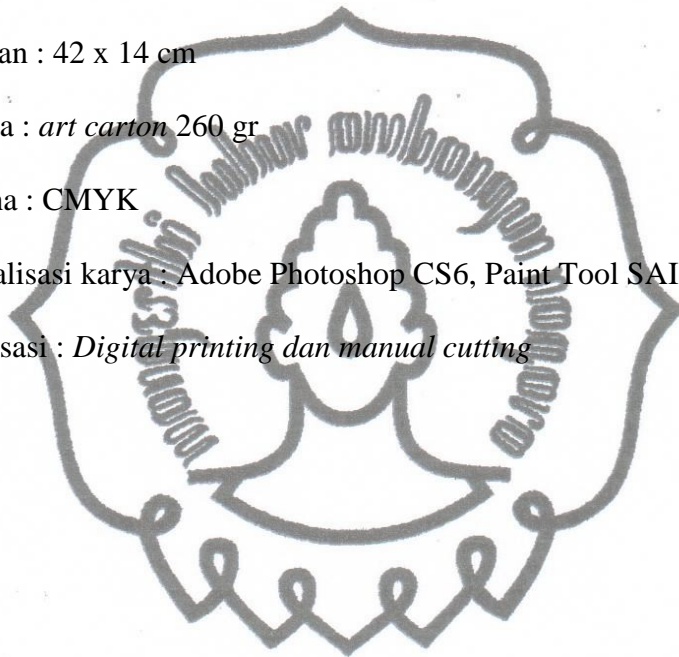
Ukuran : 42 x 14 cm

Media : *art carton* 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing dan manual cutting*



9. Cover Box



Ukuran : 27 x 17 x 7x5

Media : *Hardboard* dilapisi *artpaper* 260 gr

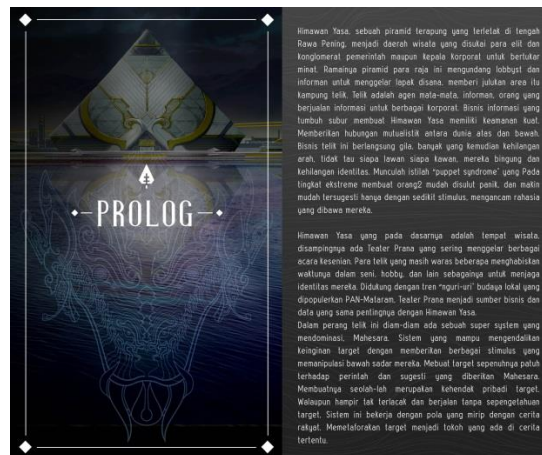
Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

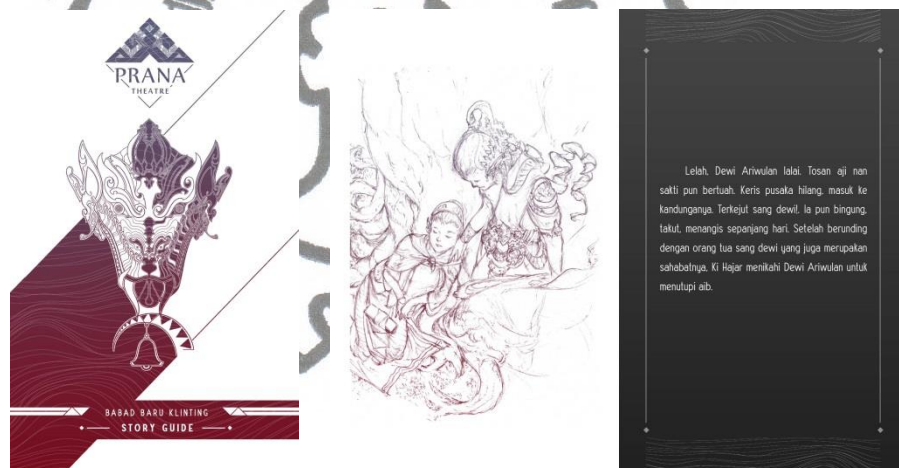
Realisasi : Cetak *Offset*

10. Prolog dan Guidebook

a. Prolog dan guidebook



b. Storyguide



Ukuran : 10 x 15 cm

Media : Art cartoon 260 gr

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : *Digital printing*

B. Media Pendukung

1. Poster



Ukuran : 29,7 x 42 cm

Media : Artpaper 150 gr dan online

Warna : CMYK dan RGB

Tipografi : Antique Book Cover Regular, Vintage Avalanche

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : Cetak *Offset* dan internet

Media *placement* : Ditempelkan pada toko-toko mainan, toko buku, *boardgame café* dan media sosial online.

2. X-Banner



Ukuran : 60 x 160 cm

Media : MMT

Warna : CMYK

Typografi : Antique Book Cover Regular, Vintage Avalanche

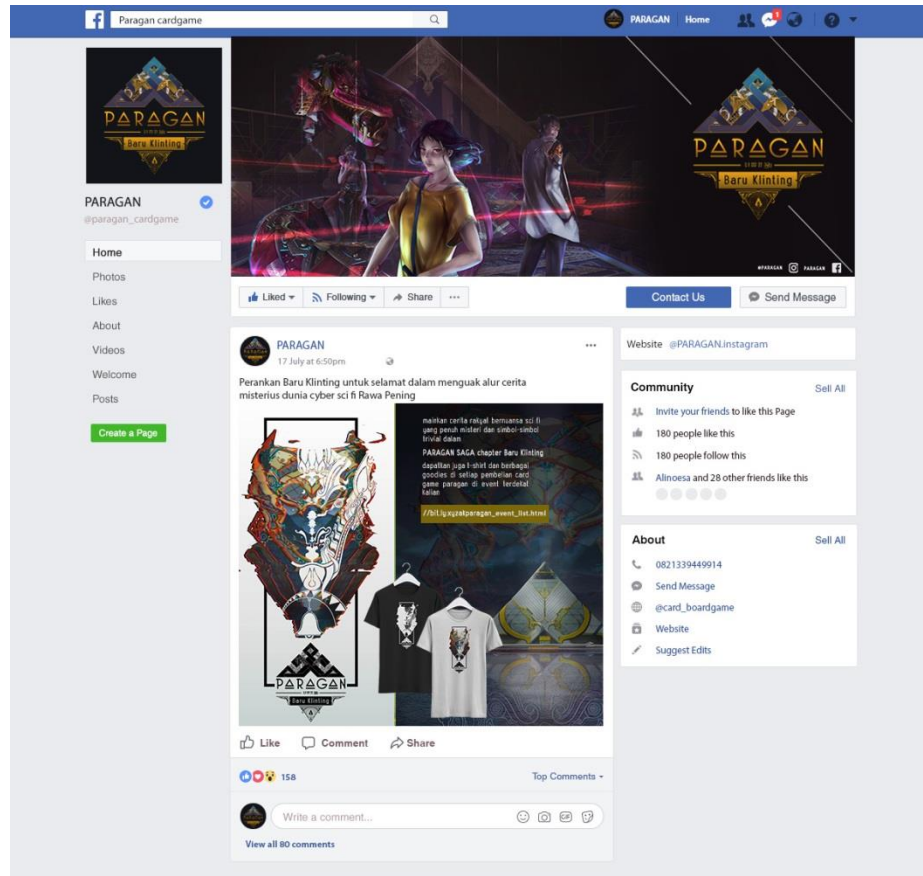
Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : Cetak *Offset*

Media *placement* : Di tempatkan pada area toko buku dan toko mainan.

3. Sosial Media

a. Facebook



Media : Online

Tipografi : Antique Book Cover Regular, Vintage Avalanche

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : Internet

b. Instagram



Media : Online

Tipografi : Antique Book Cover Regular, Vintage Avalanche

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : Internet

C. Merchandise

1. Kaos



Ukuran : L (69cm x50 cm)

Media : Cotton

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : Teknik cetak DTG

Media *placement* : Sebagai *merchandise* pada saat pembelian *boardgame*

2. Sticker



Ukuran : 7,7 x 7,7 cm

Media : *Sticker vinyl*

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6, Paint Tool SAI

Realisasi : Digital printing



Ukuran : 7 x 11 cm

Media : *Sticker vinyl*

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6

Realisasi : Digital printing



Ukuran : 8 x 14 cm

Media : *Sticker vinyl*

Warna : CMYK

Visualisasi karya : Adobe Photoshop CS6

Realisasi : Digital printing