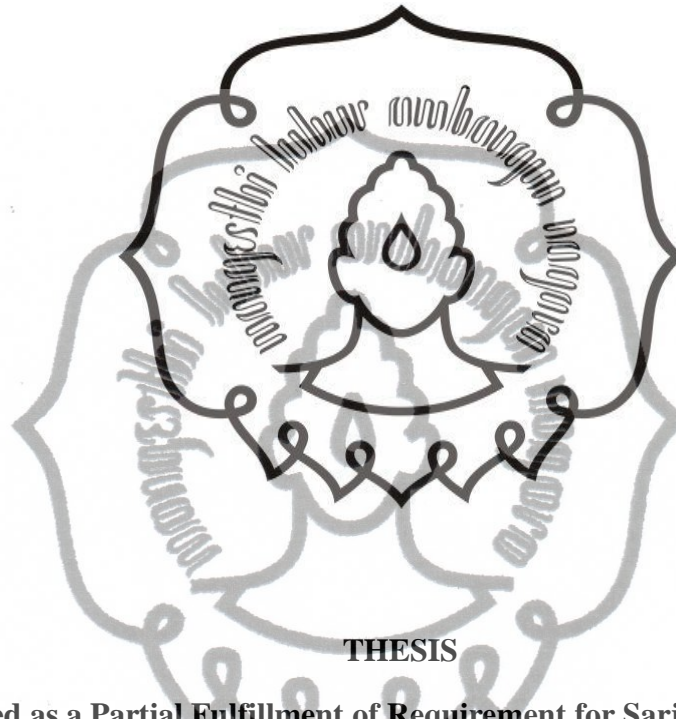


**THE PERCEPTION OF IDEAL BODY AMONG TEENAGE GIRL
AUDIENCES: THE INFLUENCE OF VICTORIA'S SECRET FASHION
SHOW CREATES PERFECT BODY MINDSET TO THE TEENAGE GIRL
AUDIENCES**



THESIS

**Submitted as a Partial Fulfillment of Requirement for Sarjana Degree in the
English Department Faculty of Cultural Sciences
Sebelas Maret University**

by

**ODESA LUCKY CHRISDANARI
C0314029**

**ENGLISH DEPARTMENT
FACULTY OF CULTURAL SCIENCES
SEBELAS MARET UNIVERSITY
2019**

**THE PERCEPTION OF IDEAL BODY AMONG TEENAGE GIRL AUDIENCES:
THE INFLUENCE OF VICTORIA'S SECRET FASHION SHOW CREATES IDEA
OF PERFECT BODY TO THE TEENAGE GIRL AUDIENCES**

by

ODESA LUCKY CHRISDANARI

C0314029

Approved to be examined by
THESIS SUPERVISOR



Dra. Sri Kusumo Habsari M. Hum., Ph.D

NIP. 196703231995122001

HEAD OF THE ENGLISH DEPARTMENT



Drs. Agus Hari Wibowo, M.A., Ph.D

NIP. 1967083019930221001

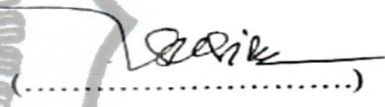


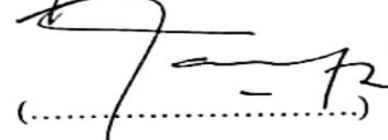
**THE PERCEPTION OF IDEAL BODY AMONG TEENAGE GIRL
AUDIENCES: THE INFLUENCE OF VICTORIA'S SECRET FASHION
SHOW CREATES IDEA OF PERFECT BODY TO THE TEENAGE GIRL
AUDIENCES**


by

Odesa Lucky Chrisdanari

C0314029

Accepted and approved by the board of examiners Faculty of Cultural Sciences,
Sebelas Maret University on January 31st, 2019:

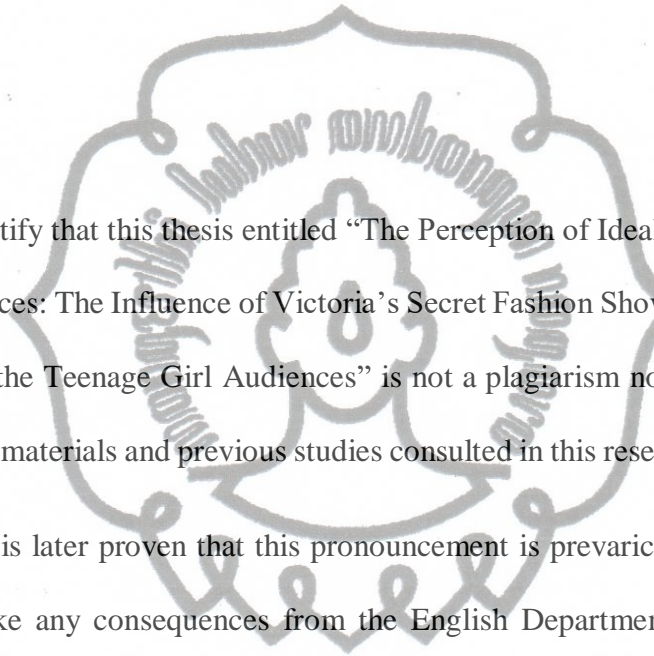
| Position | Name | Signature |
|-----------------|---|---|
| Chairman | <u>Dra. Susilorini, M.A.</u> NIP. 196506011992032002 |  (.....) |
| Secretary | <u>Karunia Purna K, S.S., M.Si.</u> NIP. 198211242009122002 |  (.....) |
| First Examiner | <u>Dra. S. K. Habsari, M. Hum, Ph.D.</u> NIP. 196703231995122001 |  (.....) |
| Second Examiner | <u>M Taufiq Al Makmun, S.S., M.A.</u> NIP. 197806272005011003 |  (.....) |


 Dean of Faculty of Cultural Sciences
Prof. Drs. Rixudi Santosa M.Ed., Ph.D.
 NIP. 196003281986011001

PRONOUNCEMENT

Nama : Odesa Lucky Chrisdanari

Student Number : C0314029



I certify that this thesis entitled “The Perception of Ideal Body among Teenage Girl Audiences: The Influence of Victoria’s Secret Fashion Show Creates Perfect Body Mindset to the Teenage Girl Audiences” is not a plagiarism nor written and made by others. Any materials and previous studies consulted in this research are cited properly.

If it is later proven that this pronouncement is prevaricating, the researcher is ready to take any consequences from the English Department, Faculty of Cultural Sciences, Sebelas Maret University.

Surakarta, January 31, 2019

The Researcher,

Odesa Lucky Chrisdanari

DEDICATION

I dedicate this research to my family, my friends and myself.



MOTTOES

“What is the point of being alive if you don’t at least try to do something remarkable?”

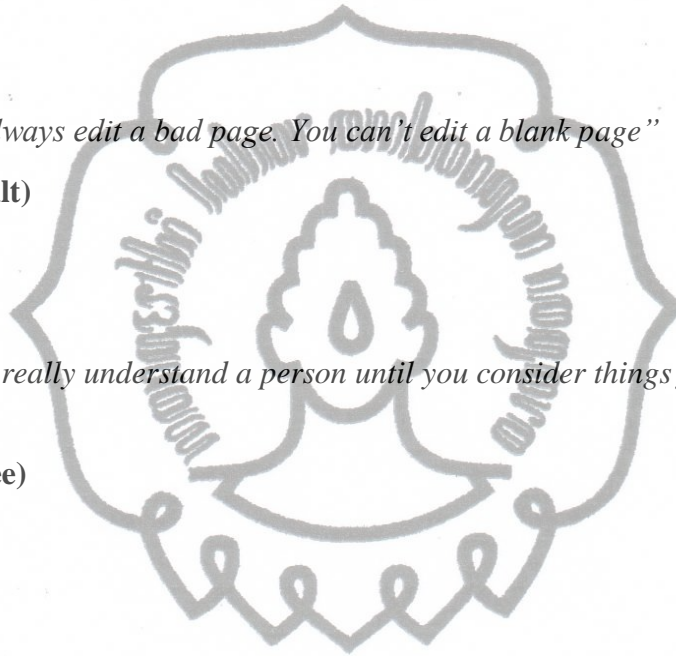
(John Green)

“You can always edit a bad page. You can’t edit a blank page”

(Jodi Picoult)

“You never really understand a person until you consider things from his point of view”

(Harper Lee)

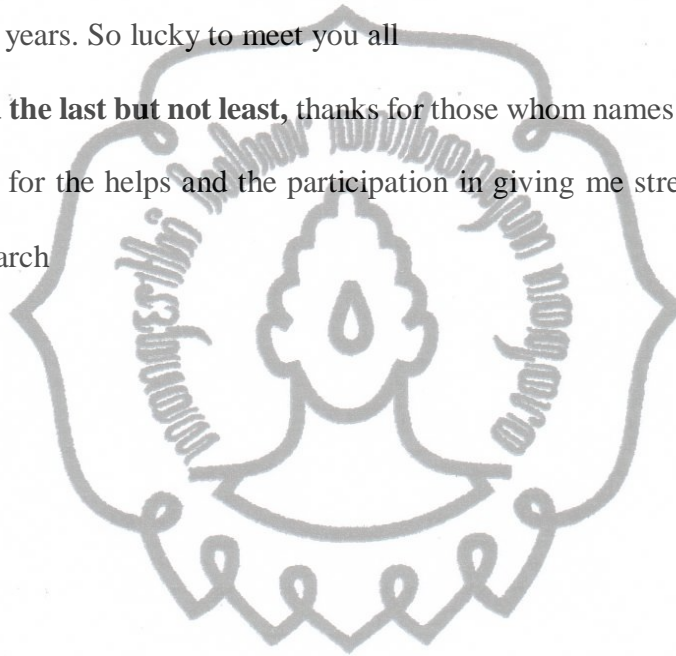


ACKNOWLEDGEMENT

Firstly, I would like to express my gratitude to Allah SWT for giving me the opportunity, strength, and determination to do this research. His continuous grace and mercy was with him throughout my life and ever more during the tenure of my research. Finally, the research entitled “The Interpretation of Language used by Men and Women in Sharing the same language features in the movie entitled *Almost Friends* (2016): Sociolinguistics Study” could have been completed properly. This research is impossible to be finished without the help from others who give support, suggestion, guidance, and constructive criticism. Finally, I would like to express my thanks for those who helped me in completing this research.

1. **Prof. Drs. Riyadi Santosa, M.Ed., Ph.D**, as the Dean of the Faculty of Cultural Sciences
2. **Drs. Agus Hari Wibowo, M.A., Ph.D**, as the Head of the English Department of Sebelas Maret University
3. **Dra. Sri Kusumo Habsari M. Hum., Ph.D** as my thesis supervisor who has given a lot of advices and supports
4. **All of the lecturers of English Department**, for the all precious knowledge and experiences during the lessons
5. **My dearest Bapak and Mamah**, for always supporting me mentally and financially. Without your existence, I would not have ever been in this world

6. **My brother** for giving the supports and love
7. **My dearest chickies** “Mega, Titis, Hanifah, Marita, Lydia and Iko” for always giving me tons of supports and making me laugh with their cheesy jokes and sharing that crucial information in every topics
8. **My English Department friends**, for all the memories that we had in the past four years. So lucky to meet you all
9. **And the last but not least**, thanks for those whom names I have not mentioned here for the helps and the participation in giving me strength to complete the research



THE PERCEPTION OF IDEAL BODY AMONG TEENAGE GIRL AUDIENCES:
THE INFLUENCE OF VICTORIA'S SECRET FASHION SHOW CREATES
PERFECT BODY MINDSET TO THE TEENAGE GIRL AUDIENCES

Odesa Lucky Chrisdanari¹

Dra. Sri Kusumo Habsari M. Hum., Ph.D ²

ABSTRACT

This study purposes to investigate how Indonesian teenage girls' perspective on body Image that created by American media product The Victoria's Secret Fashion Show. The descriptive qualitative research is used in order to examine the background of the teenagers and also their experiences in watching The Victoria's Secret Fashion Show.

The findings reveal that there are differences between the Indonesian teenage girl and American teenage girl experience watching the Victoria's Secret Fashion Show. The result shows that Indonesian teenage girls are mostly had culture shock when they first time watch the show and they fantasized the show differently than the American teenage girls. The Indonesian teenage girls are influenced with the Indonesian and Islamic culture in watching the Victoria's Secret Fashion SHow. In addition, the teenagers' background determined how they fantasize the Victoria's Secret Fashion Show.

Keywords: *Victoria's Secret Fashion Show, Audience, Teenager, Body Image*

¹ A student of English Department with the student number C0314029

² Thesis Supervisor

TABLE OF CONTENTS

| | |
|---|-----|
| TITLE..... | i |
| Approval of the Thesis Supervisor..... | ii |
| Approval of the Board of Examiners..... | iii |
| PRONOUNCEMENT..... | iv |
| DEDICATION..... | v |
| MOTTOES..... | vi |
| ACKNOWLEDGMENT..... | vii |
| ABSTRACT..... | ix |
| TABLE OF CONTENTS..... | x |
| CHAPTER I: INTRODUCTION..... | 1 |
| A. Research Background..... | 1 |
| B. Scopes of Study | 4 |
| C. Research Questions..... | 4 |
| D. Objectives of the Study | 5 |
| E. Significant of the Study..... | 5 |
| CHAPTER II: LITERATURE REVIEW..... | 6 |
| A. Audience And Media Consumption | 6 |
| B. Teenager And Identity | 9 |
| C. Simulacrum | 10 |
| D. Body Image | 11 |

| | |
|--|----|
| CHAPTER III: METHODOLOGY..... | 15 |
| A. Types of Research..... | 15 |
| B. Data and Source of Data..... | 15 |
| C. Technique of Collecting Data | 16 |
| D. Technique of Analyzing Data..... | 17 |
| E. Theoretical Approach | 18 |
| CHAPTER IV: FINDINGS AND DISCUSSION..... | 20 |
| A. Background of The Interviewees..... | 20 |
| B. Interview Results | 31 |
| C. Discussion..... | 37 |
| CHAPTER V: CONCLUSION AND SUGGESTIONS..... | 41 |
| A. Conclusion..... | 41 |
| B. Suggestions..... | 41 |
| REFERENCES..... | 43 |
| APPENDIX | |